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# SUSS Entrepreneurship Office

# Developing entrepreneurs in the service of society

*Giving every student a chance to embark on an entrepreneurial journey by  
providing high quality tools to increase their chances for success.*

# Programmes/Courses



## Awareness and Exposure

Entrepreneurship Clinic

WA004: Entrepreneurial Mindset

Competitions & Hackathons

## Incubation and Development

Agripreneur Incubation Programme

CDO303XXX: Impact Startup Challenge

Gig Academy

The Bridge

SUSS-EMP Alumni Entrepreneurship Awards

GSP401: Alibaba Cloud-SUSS E-minor/Cert (40cu)

Entrepreneurial Work Attachment (6 months)

Venture Builder Programme (Impact Singapore & Impact Regional)

SUSS Sociopreneurs



# Our Programmes

# Hackathons and Challenges

Every year, the team curates a number of hackathons and challenges that students can participate in. We also co-organise some of these challenges, promoting innovative problem solving amongst our students.



The China-ASEAN New Smart City Innovation & Entrepreneurship Competition is organised in partnership with CloudBae in Nanning, \*SCAPE and Chulalongkorn University and provides a gateway into the Chinese market for startups across ASEAN. SUSS startups, Trally and Gifting.sg were selected as the top 32 startups in the 4<sup>th</sup> edition of the competition.



Team Neptune from SUSS won in the Entry category of the Digital Water Hackathon in 2021. They pitched an idea that helps to detect and predict water leakage in pipes.

# Impact Startup Challenge

The Impact Startup Challenge is a 6-day programme for students to start building their startup. Each challenge is focused on solving a problem in a specific sector (e.g. Gerontology, Sustainability) or city (e.g. Jakarta, Medan, Shenzhen, Ho Chi Minh City etc).



Team Wheelcare demonstrating the use of their adapted umbrella for wheelchair users in ISC Gerontology



Group discussions in ISC Jakarta

Day	Agenda
Day 1	<ul style="list-style-type: none"><li>• Icebreaking and sharing on “How to build a business in the country”</li><li>• Pitching and Team Formation</li></ul>
Day 2	<ul style="list-style-type: none"><li>• Ideation and Javelin Board</li><li>• Startup/Incubator/VC visit 1</li></ul>
Day 3	<ul style="list-style-type: none"><li>• Customer Persona</li><li>• Startup/Incubator/VC visit 2</li><li>• Interview preparation</li></ul>
Day 4	<ul style="list-style-type: none"><li>• Market validation</li><li>• Lean Canvas</li></ul>
Day 5	<ul style="list-style-type: none"><li>• Pitch deck preparation</li><li>• Pitch rehearsal</li></ul>
Day 6	<ul style="list-style-type: none"><li>• Pitch to Panel of Investors and Startup Mentors</li></ul>

# Regional Impact Startup Challenge

**730**

participants from  
Singapore and  
regional partners

**180+**

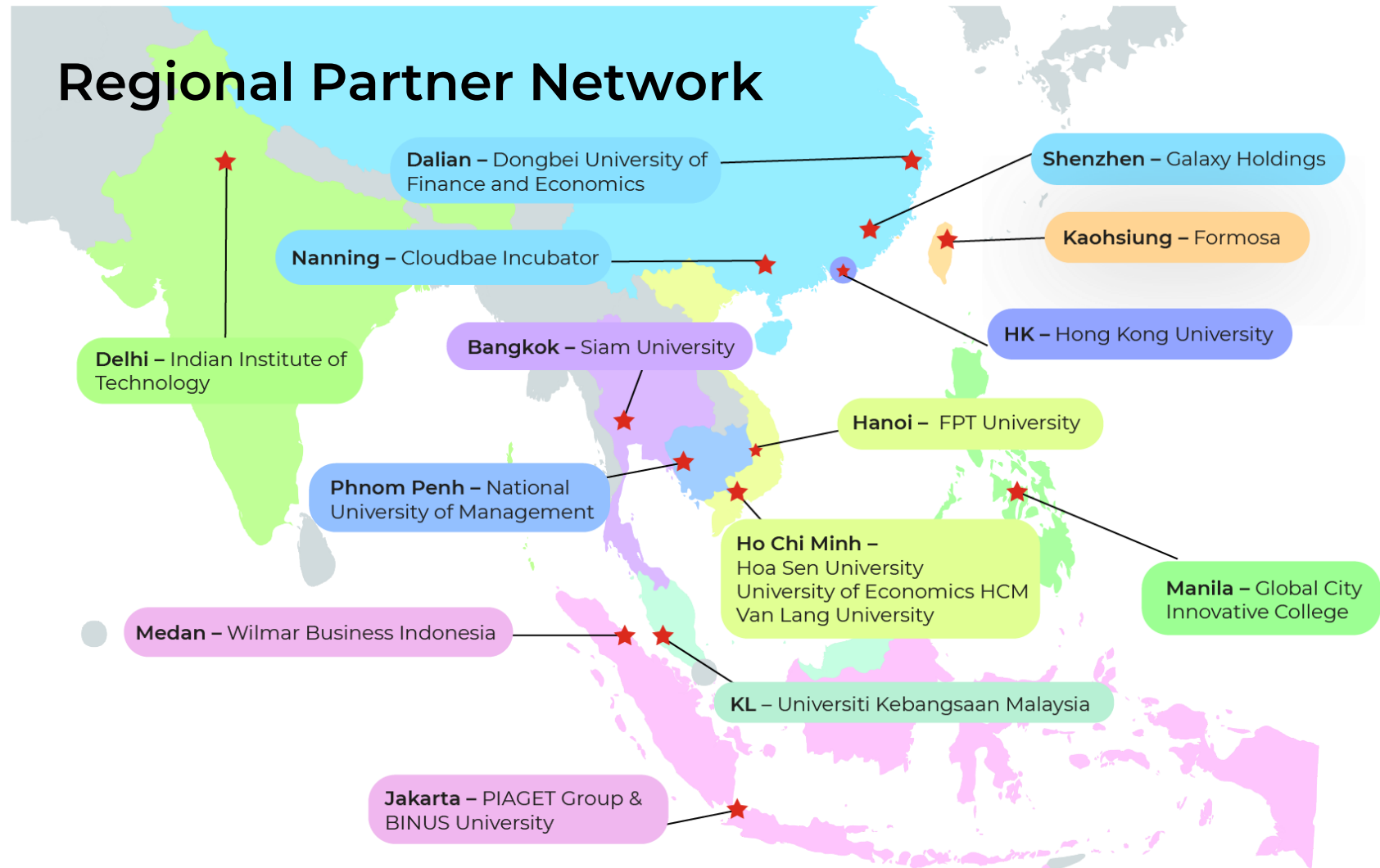
ideas incubated

**22**

impact businesses  
developed

**20**

ISCs run till date



# Gig Academy

The Gig Academy was developed to help students learn from industry experts and discover self-employment as an alternative form of employment. With content sharing from brands and industry experts, students are better prepared for the future of work.



## Topics covered:

- Digital Marketing
- Sales Techniques
- Freelancing
- E-Commerce

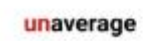
## Gig Academy Series

26th – 30th July 2021

Thank you for participating!



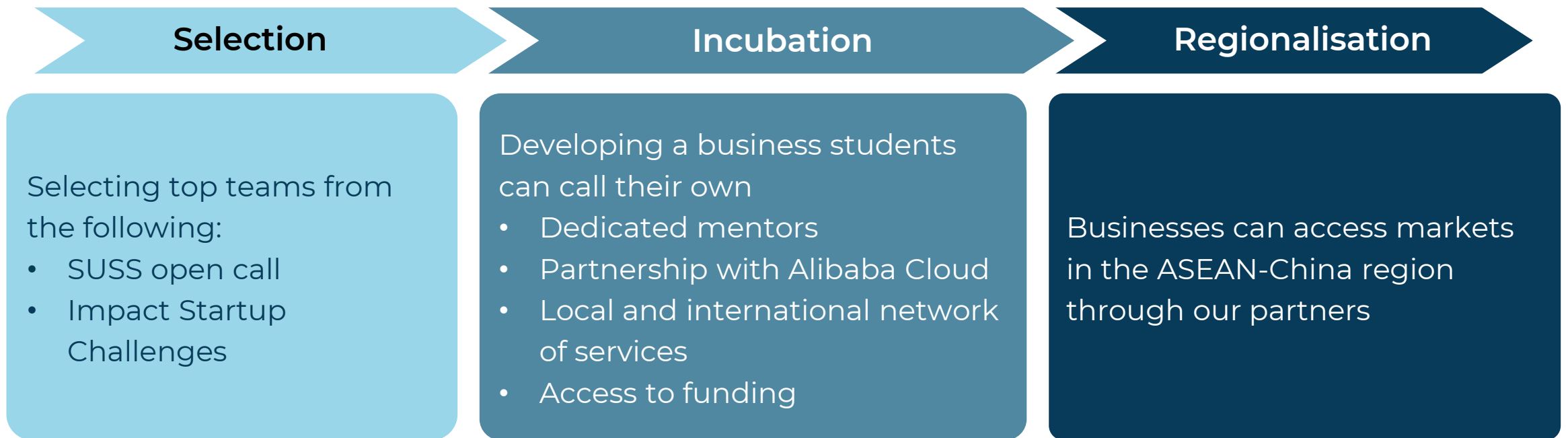
Trainers





# Alibaba Cloud—SUSS Entrepreneurship Programme

The Alibaba Cloud—SUSS Entrepreneurship Minor/Certificate allows students to develop their business ideas with support from industry mentors. As an accredited mentor partner of Enterprise Singapore, eligible startups can also be recommended by SUSS for the \$50,000 StartupSG Founder grant.



# Alibaba Cloud—SUSS Entrepreneurship Programme

**\$9M**

raised by SUSS  
startups

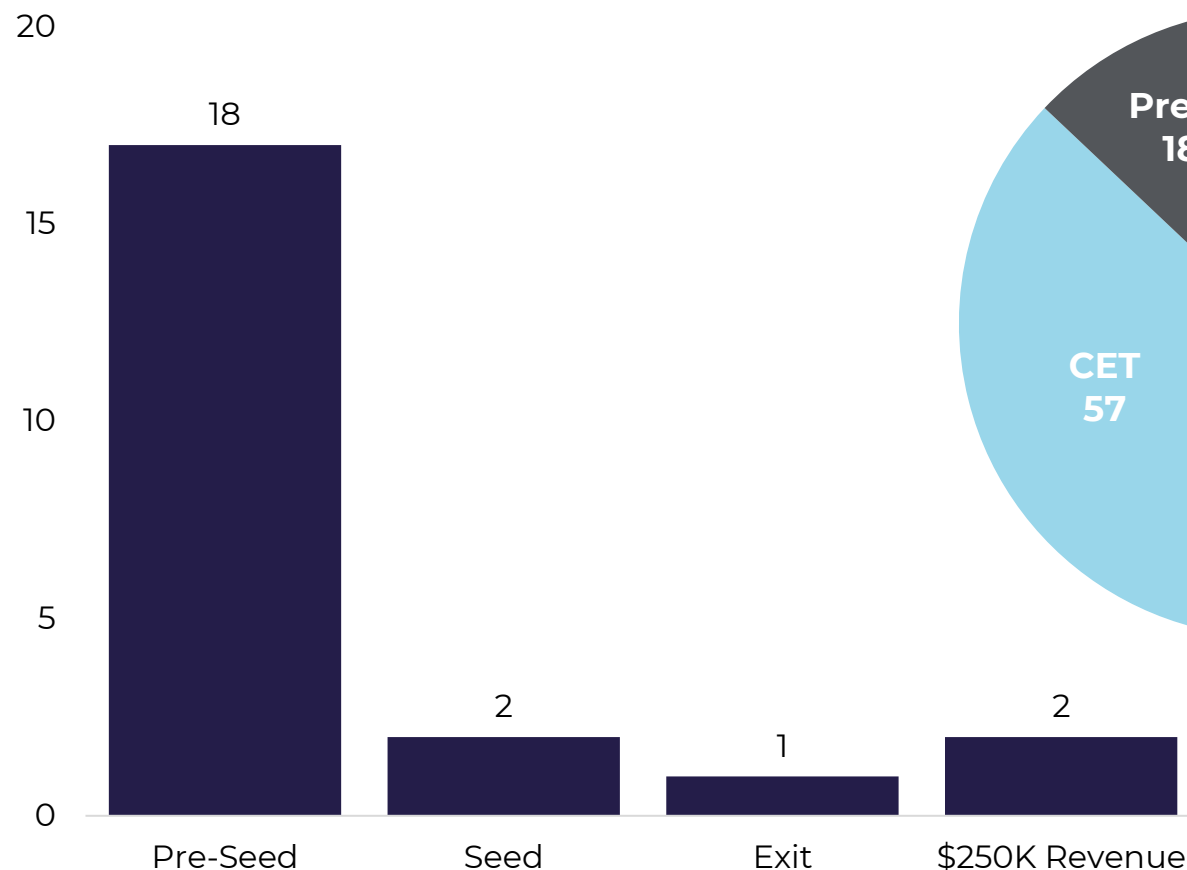
**120**

jobs created

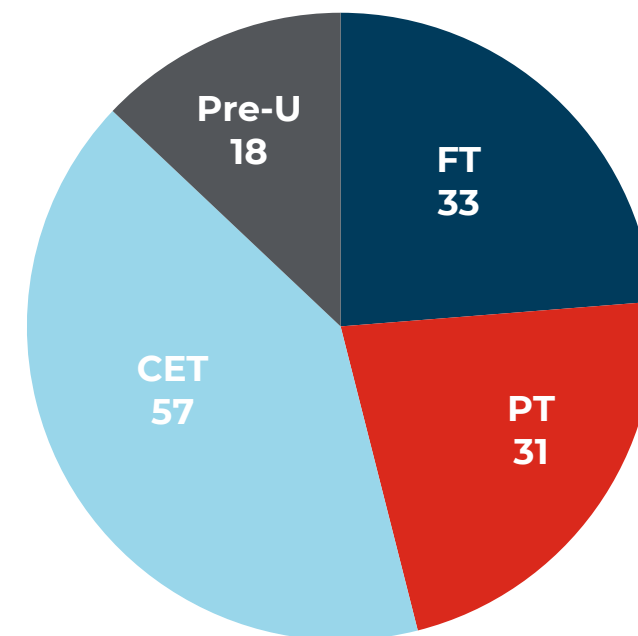
**85**

startups incubated

Funded Startups

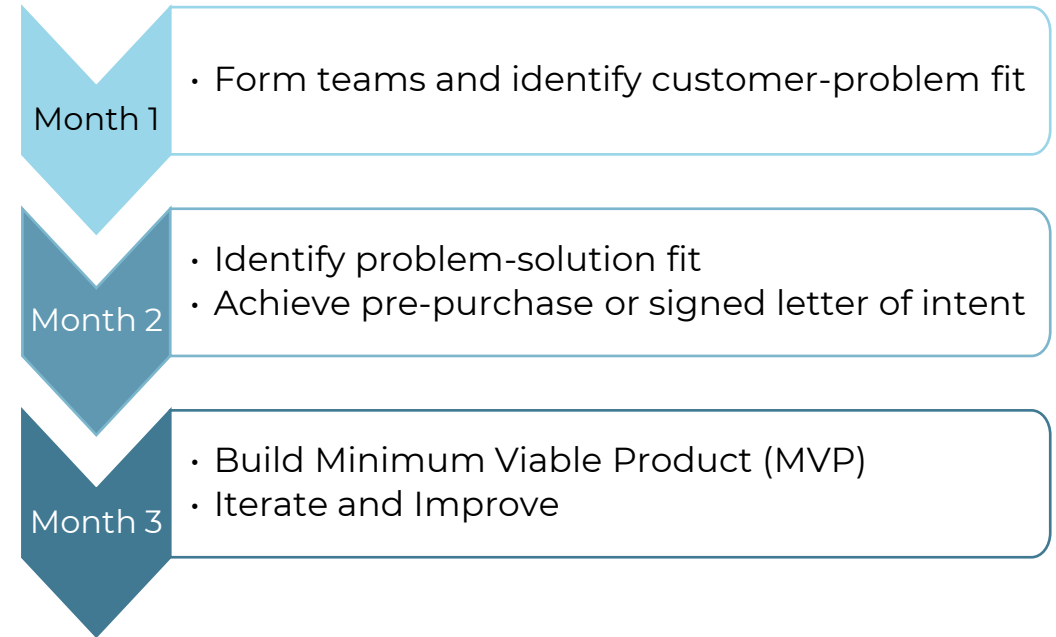


Student Type



# Venture Builder Programme

The SUSS Venture Builder is an immersive training programme designed to accelerate ideas into profitable solutions. Tailored to help students launch new ventures with success, trainees will work on problem statements within their domain skills and knowledge while undergoing a rigorous 3-months hands-on training to build a company. Successful applicants can incubate for an additional 3 months with us. The programme takes place both in Singapore and in the region.



## 10 impact domains



# Venture Builder Programme



87

trainees hired  
since Oct 2020

20

startups created

5

startups in progress  
for SGFounder Grant

## THE STRAITS TIMES

Gerontology graduate's winning 'fun'  
idea to produce and sell soft food for the  
elderly



Mr Michael Lim's idea was to build a platform to address the rising need for soft food for an ageing population. PHOTO: ENTERPRISE SINGAPORE

# Agripreneur Incubation Programme

The Agripreneur Incubation Programme (AIP) is a 3-month experiential programme where students gain basic farming knowledge, experience different farming techniques, and turn what they learn into a business through this process. At the end of the programme, students will showcase their vegetable innovations through the AIP Bazaar.



AIP Bazaar: Experience Urban Farming Project



AIP Bazaar: Art Naturally Project

# Entrepreneurship Clinic

Have a business idea? Write to us at [entrepreneurship@suss.edu.sg](mailto:entrepreneurship@suss.edu.sg) to book a session where we provide one-on-one consultations about your business ideas!





# Notable SUSS Startups





Edible cutlery to reduce plastic waste from disposable cutlery.



**Jun 2020** - He was introduced to CET student Anna Lam after realising that both had similar interests in sustainability.



**May 2021** – Sean also won the Bronze award at the National Youth Entrepreneurship Awards (NYEA) in recognition for his entrepreneurial achievements and qualities



**Jul 2019** – PT Logistics and Supply Chain student, Sean Neo joined the Alibaba Cloud–SUSS Entrepreneurship Programme with his idea Takeware which aims to reduce use of disposables

**Dec 2020** - Awarded StartupSG Founder Grant after being recommended by SUSS as an AMP

**Aug 2021** - Launched a new product, expanding the types of cutlery offered by Crunch.

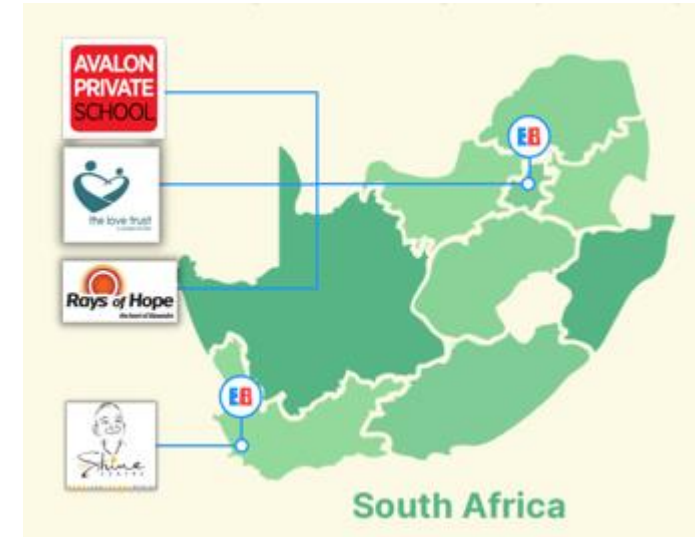




Supporting remote learning in low-connectivity areas through an offline-first approach.



**Jul – Dec 2019** – FT Finance students Edwin and Deevak joined the Impact Startup Challenge Singapore and Vietnam



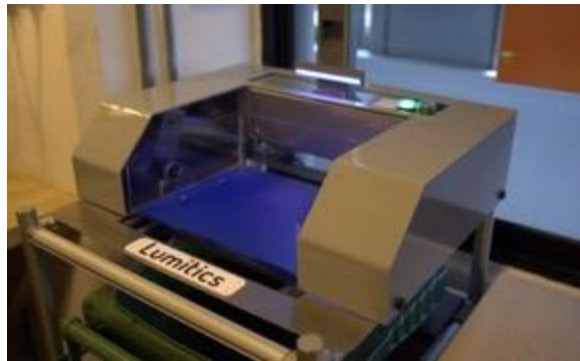
**Nov 2020** - With the increase in remote learning, they pivoted to their current idea. Their startup, Edsy Bitsy, was awarded the StartupSG Founder Grant by ESG.

**Jan 2020** - Their startup idea aims to simplify learning for passive readers using summaries of lengthy videos. They entered the Alibaba Cloud – SUSS Entrepreneurship Programme

**Mar 2021** - Seeing the potential for their business in Africa, they launched their pilot programmes with various schools in South Africa

# Lumitics

Using AI and IoT to reduce food waste created through hotels, buffets and more.



**Jun – Dec 2017** – FT Finance student Rayner Loi started with a business idea and embarked on his Entrepreneurial Work Attachment to develop his business.

## THE BUSINESS TIMES



### Food-waste tracking startup Lumitics raises S\$750,000 for regional expansion

FOOD technology startup Lumitics on Tuesday said it has secured S\$750,000 in an oversubscribed seed funding round co-led by ReadyVentures and angel investor Franck Courmont.

THE STRAITS TIMES

SINGAPORE

LOG IN SUBSCRIBE

Helping buffet kitchens curb food waste by peeking into their bins



Mr Rayner Loi says Lumitics has helped its clients reduce up to 40 per cent of their food waste. PHOTO: LUMITICS



Vanessa Lim

**Jul 2017** - He then joined the inaugural Impact Startup Challenge where he pivoted to using IoT to enhance his ideas. From there, he joined the Alibaba Cloud Programme

**Oct 2017** – Pre-seed funding of \$30,000 achieved from StartupSG

**Jan 2020** – Lumitics raised S\$750,000 in seed funding for the startup to expand regionally

**Apr 2020** – Rayner transferred to a Part-time programme to cope with demands of the business.

# Find out more



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[suss.edu.sg/entrepreneurship](https://suss.edu.sg/entrepreneurship)