

Freshmen Orientation

Saturday, 3 August 2024

School of Business (Part-time Programmes)

PG – Master of Digital Marketing (MDMK) / Graduate Diploma in Digital Marketing

Watch performances from our Student Groups at 1:30 PM – 2:30 PM at Block B, Level 1, Student Hub

Campus tours available at 2pm.

Please register at the Campus Tour counter at Block C, Walkway.

| Time | Programme | Mode |
|---------------------|---|---|
| 8:00 AM – 9:00 AM | Orientation Registration Receive an exclusive SUSS t-shirt when you register early! | Live Block A, Level 4, Grand Hall, Foyer B |
| 9:00 AM – 10:30 AM | Let's Chat: Putting U in SUcceSS Connect with fellow peers and engage in dialogue with professionals at this interactive networking session! | Live Block A, Level 4, Grand Hall |
| 10:30 AM – 11:30 AM | Booth Activities Take part in the various booth activities by SUSS Offices and Student Groups to redeem a prize! | Live Block C, Level 1, Fish Tank Block C, Level 1, Walkway Block D, Level 1, Valkway Arts Theatre (PAT Foyer) (Refer to the 'Booth Map' on the Stamp Passport for specific booth locations) |
| 11:30 AM – 1:00 PM | Briefing with Q&A by Head of Programme - Master of Digital Marketing (MDMK) - Master of Digital Marketing (MDMK-A) - Master of Digital Marketing (MDMK-SPE) (Specialisation Tracks) - Graduate Diploma in Digital Marketing | Live Block C, Level 4, SR.C.4.08 |
| 1:00 PM – 3:00 PM | Lunch | Live Block A, Level 2, The Atrium |
| 1:00 PM – 3:00 PM | Booth Activities Take part in the various booth activities by SUSS Offices and Student Groups to redeem a prize! | Live Block C, Level 1, Fish Tank Block C, Level 1, Walkway Block D, Level 1, Performing Arts Theatre (PAT Foyer) (Refer to the 'Booth Map' on the Stamp Passport for specific booth locations) |
| 2:00 PM – 3:00 PM | Campus Tour (Walk-In Registration) | Live Block C, Level 1, Walkway |
| 3:00 PM – 4:00 PM | Common Briefing (Mandarin Version): Canvas | Live Block C, Level 4, SR.C.4.16 |
| 3:00 PM – 5:00 PM | Booth Activities Take part in the various booth activities by SUSS Offices and Student Groups to redeem a prize! | Live Block C, Level 1, Fish Tank Block C, Level 1, Walkway Block D, Level 1, Performing Arts Theatre (PAT Foyer) (Refer to the 'Booth Map' on the Stamp Passport for specific booth locations) |



*SUSS reserves the rights to amend and/or revise the above schedule without any prior notification. Kindly check the Orientation website for any updates nearing the event.